



WAKARUSA CHAMBER OF COMMERCE Chamber Newsletter

OCTOBER ~ NOVEMBER 2010

Mark Your Calendar

UPCOMING ACTIVITIES:

- **Town Halloween Party**
October 30th
7 PM Down-
town (unless
bad weather)
- **Nov. 25th**
Kelsey Mikel
"I'm Thankful
Four" Run/
Walk
- **NOV/DEC**
Christmas
Treasure Hunt
- **December 6**
Christmas
Around the
Tree



Still Time to make
your 2011 Maple
Syrup Festival
Sponsorship
Commitments!!

Payment isn't due
until March 2011!
Call the Chamber
Office if you have not
received a letter!

Lots Going On - Lots of Support!

There is a lot going on at the Chamber Office and Members have received a lot of correspondences!

- 1) Maple Syrup Sponsorship: Thanks to SO MANY of you for your timely response as Maple Syrup Festival Sponsors! We are half way to our goal!!
- 2) Lamp Post Decorating Contest: Thanks to 19 Businesses who decorated Posts. People are taking photos all the time!
Go to www.wakarusachamber.com to see a slideshow!!
- 3) Scarecrows with a "Mission": Thanks to **WaNee Waves**, **Breast Cancer Awareness**, **Council on Aging**, **Yellow Creek COB Youth** and **Family Christian Dev. Center** **TIME to VOTE!!** This is a monetary voting process...
Your change can make a "change"!! There are boxes set up at Corner Café, Cook's Pizza, Wakarusa Dime Store, Wakarusa Subway, the Chamber Office and the Marathon Station OR you can MAIL your donation to the Chamber Office and I will place it in the appropriate cup!
- 4) Halloween Party Cake Sponsors: This party is a lot of fun! Hope you are considering volunteering or just attending!
- 5) Christmas Around the Tree Cookie Sponsors: This is going to help so much in making the evening enjoyable.
- 6) Christmas Treasure Hunt: Participants and Donations Last year the prize was worth \$1700.00!! Deadline to participate is Monday, November 1st!
- 7) Cooperative Christmas TV Commercial: Only a couple responses. I attended a free marketing seminar at WSBT, October 12th. The woman who has marketed Miller Brewing Co. and Block Buster stated that, "She believes a good ad campaign needs to reach the targeted audience 3 times in a 7 day period for optimal results."

7 events to expand on.....

THANKS TO CURRENT SPONSORS!!

Diamond

WaNee Medical Walk-In Clinic
Dr. Robert & Mrs. Abel

Silver

Miller's Senior Living
McCormick Motors
Monaco RV, LLC
Richmond's Feed Service
Navistar, Inc.

Bronze

Loucks & Weaver CPA
OSMC
Jenkin's Automotive/NAPA
Yellow Creek Gravel
Waky U-Store
Glen's Tire

Schmidt Furniture

Platinum

Wakarusa Medical Clinic
Countryside Insurance
Cook's Pizza

Thompson Lengacher Yoder
Funeral Home

Gale & Ardythe Sayers

Larimer Furniture

Martin's Custom Butchering

New To You Resale Shop

D&M Automotive

Hartman Electric

Lechlitner Plumbing & Heating

Grandma's Pantry

Bible Baptist Church

Copper

Studio 119 Hair Salon

The Tax Man

1. Maple Syrup Festival ~ April 15 & 16, 2011

Last year 44 businesses were Maple Syrup Festival Sponsors with contributions totaling @\$12,000.00. A Goal of 55/\$15,000.00 is set for this year. Sponsorship levels are:

Diamond	\$ 1,000 +
Gold	\$ 750 - 999
Silver	\$ 500 - 749
Bronze	\$ 300- 499
Platinum	\$ 100 - 299
Copper	\$ 50 - 99

This is the 42nd Maple Syrup Festival. The CAR SHOW was a big hit and great addition to the festival. The FOOD COURT set-up was appreciated by ALL!



42nd Annual Wakarusa Maple Syrup Festival
Sponsorships Goal



Call The Chamber Now
To Become a Sponsor!
574-862-4344

2. Lamp Post Decorating Contest ~ Thru October

These are the businesses participating in the 2010 Lamp Post Decorating Contest!

Lots of people are walking thru town taking pictures this year! Not only do they appreciate the creativity, but see the name of your business and possibly see it again in their photos!!

A non-partial judge, from Goshen, will choose this years winners!

PLEASE GO TO THE CHAMBER WEBSITE AND SEE THE SLIDE SHOW OF ALL THE LAMP POSTS!!

- Alliance Marketing
- Clip-N-Curl
- Cook's Pizza
- Countryside Insurance/Hess Realty
- Dr. Weldy & Associates
- Interra Credit Union
- J&N Stone
- Kelwood Cabinetry
- KeyBank
- Miller's Senior Living
- New To You
- Reith Rohrer Ehret Funeral Home
- Schmidt Furniture & Cabinetry
- Thompson Lengacher Yoder Funeral Home
- Wakarusa Elementary
- Wakarusa Pre-School
- Wakarusa Public Library
- Waterford Street Family Medicine



Kudos also to Helen and Joyce...
Their fall display outside of Town Hall
is so cute!

3. Scarecrows with a "MISSION" ~ Thru October



Time to cast your MONETARY VOTE for your favorite Scarecrow with a MISSION! Vote boxes are at Cook's Pizza, Corner Café, The Marathon Station, Wakarusa Dime Store, Wakarusa SUBWAY and Chamber Office!

YOU CAN MAIL YOUR DONATION TO THE CHAMBER OFFICE!

I will make sure it gets into the right cup to cast your vote!!



Find a  or a  and start collecting your change for the next 2 weeks then cast your vote!!

4. Halloween Party ~ Sat. October 30th, 7:00 PM



As the photo shows—LOTS of people attend the Annual Halloween Party!! The following businesses have sponsored cakes this year!



Provident Tool, Dr. Weldy's, J&N Stone, D&M Automotive, Wakarusa Pro Hardware, Cook's Pizza, Grandma's Pantry, New To You, Larimer Furniture, Countryside Insurance, Hartman Electric, Waky U-Store, Rieth Rohrer Ehret, Jack Hess Insurance, Dr. Robert & Mrs. Abel, WaNee Walk-In Medical Clinic, Alliance Marketing **Thanks So Much!!!**

Fun at the Party Includes: Hayrides, Cake Walk, Bean Bag Toss, Costume Contest, Free Cider & Donuts and a Pumpkin from the Pumpkin Tree to take home. (compliments of Miller's Senior Living)

4 Costume Categories: * Witches, Ghosts & All Scary Creatures * Storybook, TV & Movie Characters * Animals *Miscellaneous
 Age Categories: * 0 - 5 Years * 6 - 14 Years * 15 Years & Older

Wakarusa Trick or Treating is Thursday October 28th from 5 - 7 PM

5. Christmas Around the Tree ~ Monday, Dec. 6, 6:30 PM

This Annual Celebration is ALWAYS packed with fun!!
 Live Entertainment, Carriage Rides, Cookies, Cocoa and Santa!

Thanks to the following for sponsoring Cookies!
 Jack Hess Insurance, Rieth Rohrer Ehret, Waky U-Store, GVC Mortgage, Hartman Electric, Larimer Furniture, New To You, Wakarusa Pro Hardware, D&M Automotive, J&N Stone, Dr. Weldy's & Associates, Provident Tool.



6. Christmas Treasure Hunt ~ November 22 thru December 17



The 2009 prize basket was worth \$1700.00. If you would like to participate this year let me know by November 1st.

ITEMS for the BASKET are due by Friday, November 5th

You can fax this page to me to respond or shoot me an Email to let me know you are planning to participate!!

Christmas Treasure Hunt 2011:

Chamber Fax: 574-862-2245

Name: _____

Will donate an item for the "Prize" Basket

Want Ballots in my store

7. Cooperative Christmas TV Commercial

So far only 2 businesses have indicated interest in a cooperative Christmas TV Commercial. Contact me ASAP if YOU are interested in pursuing this campaign!

F.Y.I.

Right-To-Work

At the October Chamber Coalition meeting it was interesting to note that Indiana's status of not being a "right to work" state is a deal breaker for many companies looking to relocate in Indiana.

A Right to Work law secures the right of employees to decide for themselves whether or not to join or financially support a union. However, employees who work in the railway or airline industries are not protected by a Right to Work law, and employees who work on a federal enclave may not be.

We are a member of the Indiana Chamber of Commerce who emailed this announcement....

Indiana is the only state offering an online database of company profiles that includes procurement opportunities.

It's Indiana Supplier INSight, and it's **free**.

Any and every Indiana company or business can register at www.IndianaSupplierINSight.com and participate as a supplier and/or buyer in procurement matchmaking.

Full Story HERE: <http://www.ni-econdev.com/ednews/article1.htm>

You are Cordially Invited:

~ McCormick Motors We are celebrating the addition of the Buick and GMC franchises to our dealership. The Grand Re-Opening will be held on Tuesday, October 19, from 5 - 7 PM. Program at 6 PM.



Please RSVP to Ivy Arndt by calling 877-773-3134.