



WAKARUSA CHAMBER OF COMMERCE Chamber Newsletter

FEBRUARY ~ MARCH 2011

Mark Your Calendar

UPCOMING ACTIVITIES:

- All February ~
\$5 Footlongs
Waky's
Subway!!!
- Feb. 16 ~ Noon
Joint Chamber
Golf Outing
Meeting ~ Waky
Chamber Office
- March 15-18
Maple Syrup
Education Days

Schools from
11 cities/2 States
are attending!!

Buchanan, Stevensville
& Constantine
Michigan

South Bend, Bristol,
Warsaw, Mishawaka,
Goshen, Elkhart,
Nappanee & Wakarusa
Indiana
- April 15 & 16
42nd Maple
Syrup Festival

MSF Entertainment!



All Mark's Ark animals are **SAFE** and **PEOPLE FRIENDLY, PETTABLE** and **HANDLEABLE**. Many of the Mark's Ark animals are adoptees' that were either poorly treated, or well cared for pets that had owners who were unable to care for them anymore. Festival Show Times:



Fri: 3, 5 & 7 and Sat. 11:30, 1:30, 3:30 & 5:30 - Post Office Parking Lot
Sponsored by: Richmond's Feed Service

Memories of the King "Elvis"

Featuring: Brent A. Cooper



Brent Cooper has been thrilling audiences with his uncanny and exciting Elvis tribute show "Memories of the King" since 1997. He has been blessed to meet many of Elvis' fellow musicians, friends and co-stars. This IU grad has appeared in commercials, television, on stage and appeared in the 1988 film "Eight Men Out". Brent will bring Elvis to life at the 2011 Festival Saturday, April 16th ~ 5-7 pm.
Sponsored by: J&N Stone

Abracadabra Magic Show

Kevin Wilson's fascination with magic began with his first visit to a magic shop, at age 11. Easily mastering the magic tricks he had purchased, Kevin made several subsequent trips and soon began performing for neighborhood friends who readily paid the nickel admission to witness his amazing feats of magic. Over 30 years later - his audience larger, his magic more sophisticated (and his price tag a bit higher) - Kevin still performs to captivated audiences.

Show Times: Saturday 11:30 & 2:30

Sponsored by: Ufilmaster Corporation & Loucks & Weaver CPA



NEW PARKING LOCATIONS FOR THE FESTIVAL

Patrons will be encouraged to Park and Ride or Walk from 2 new locations in 2011!

Glen's Tire/ Michiana Truss only .7 of a mile (4 blocks) from Town Square!

Schmidt Furniture Store Park & Ride

Shuttle Service will include "2" WaNee Busses running Saturday from 8am-5pm.

The loop from D&M Auto to Museums to Nelson's, to Schmidt Furniture, to Sugar Camp, to Glen's Tire/Michiana Truss only takes 15 minutes!

Shuttle Sponsors: Miller's Senior Living, Navistar, Monaco RV, Schmidt Furniture, D&M Auto & Hartman Electric

Local Talent At Every Level ~ Will Sing!

Wakarusa Younger Generation Show Choir, NorthWood Middle School Select Singers, NorthWood High School Dawning Generation & Vocal Jazz and NorthWood High School Jazz Band are Festival Favorites! All brought to you by the generous sponsorship of Dr. & Mrs. Robert Abel.

Our neighbors, The Concord Singers will also take stage Saturday at 1:30 ~ Sponsored by: WaNee Medical Walk-In Clinic.

A Minute-Will-Win-It! *Cash prizes that is...*

Adults and Kids can compete for Cash Prizes in this new festival contest! Registry is FREE! Saturday at 11:30. (Kids at Downtown Park ~ Adults in Town Square) The winning Adult will take home \$100.00 and \$50 will go to the fastest Kid! Sponsored by: New To You Consignment, GVC Mortgage, Wakarusa Family Chiropractic & Waterford Street Family Medicine

MSF Cooperative TV Commercial

A "cooperative" Syrup Festival TV commercial opportunity with WSBT-22 is being planned with the help of Marketing Consultant, Brian Levan. The Syrup Festival underwrites production costs so the buy-in is less for everyone. If you are interested please call the Chamber ASAP. Brian will be contacting businesses soon with the hopes of using more video (vs. still pictures) this year.

Quilt Garden partners with Vera Bradley

Quilt Garden's...Along the Heritage Trail will once again be partnering with the Vera Bradley foundation for Breast Cancer. One part of the campaign offers 300 special Vera Bradley totes filled with local offers, prizes and goodies. Proceeds from the sale of this tote goes towards the Foundations pledge of raising \$10 million. **YOU CAN JOIN IN... by placing an item in these bags.** The CVB is asking for 300 non-perishable items: useful, functional or otherwise "cool" such as thimbles, mini sewing kits, lotions, candles, high quality pens (all with your logo, marketing message and flyer/brochure). Of course "pink" is the color scheme. It can be a bounce back coupon or free "something" in your business as well. Contact the Chamber or bring your items in - the deadline is April 4th.

Save The Date: May 21, 2011

The building of the downtown playground was an amazing community accomplishment and it has been well-used and loved by many. In an effort to continue to keep the playground in excellent condition, a workday to reseal wood, touch up paint, check for splinters and lay down mulch has been set for May 21st. All are welcome to help! For more information call Helen Hoffman, Town of Wakarusa ~ 574-862-4314.

Is Being on a "Chamber" App important to you?

The newest trend for larger Chamber's is having a connection to the new "Chamber" App, that is available on cell phones. If you think your business would benefit ~ I have a connection! Contact the Chamber for details!

Sponsors!

Diamond
Dr. Robert & Mrs. Abel
WaNee Medical Walk-In Clinic
Gold
J&N Stone
Interra Credit Union
Wakarusa Dime Store
Silver
Alliance Marketing Group
McCormick Motors
Miller's Senior Living
Monaco RV, LLC
Navistar, Inc.
Richmond's Feed Service
Wakarusa Subway
Utilimaster
Wakarusa Electronics
Bronze
Ab Brown State Farm Insurance
Bear's Auto Body Repair, Inc.
Dr. Weldy's Associates
Glen's Tire
Henschen Oil Co.
Jenkin's Automotive/NAPA
Loucks & Weaver CPA
Monteith Tire
OSMC
Rieth Rohrer Ehret Leinhart Funeral Home
Schmidt Furniture
Wakarusa Family Chiropractic
Wakarusa Pro Hardware
Waky U-Store
Yellow Creek Gravel
Platinum
Bible Baptist Church
Countryside Insurance
D&M Automotive
Design Studio, LLC
Dr. James & Sylvia Miller
Gale & Ardythe Sayers
Grandma's Pantry
GVC Mortgage
Hartman Electric
Kindig & Sloat
Larimer Furniture
Lechlitner Plumbing & Heating
Martin's Custom Butchering
Mr. & Mrs. Wayne Sawyer
New To You Resale Shop
Performance Technology
Pro IT Solutions
Schwartz Electric
Thompson Lengacher Yoder Funeral Home
Wakarusa Medical Clinic
Waterford Street Family Medicine
Wilson Print & Graphics LLC
Copper
Jessco
Studio 119 Hair Salon
The Tax Man
Brent Sonner., DDS, PC
Cook's Pizza

You Did It!

2-1-2011

Sponsorships Goal

Goal \$15,000.00

15,500!!

Thanks So Much!

\$13,000.00
\$11,000.00
\$9,000.00
\$7,000.00
\$5,000.00
\$3,000.00
\$2,000.00

57 of our 134 Members are Sponsors of the 2011 Maple Syrup Festival!

Business & Community:

United for Success

What is going on here?

Who are We? What do we DO? and How are We Special?

I need to send an updated list of Wakarusa Manufacturers to the Elkhart County Economic Development Corporation (EDC). They are making an excellent attempt to connect “need” with “production” within our County. I feel privileged to represent our manufacturing members in this way and want to keep updated on exactly what Wakarusa does have to offer. **PLEASE CHECK THE LIST ON PAGE 5, this is due February 15th.** I want to be accurate and don't want to miss anyone!

I also attended a free marketing seminar that ties into this idea of “What is going on here?”. Along with updated information of Products and Services, **Who are we?, What do we Do? And How are we Special?** I guess on a smaller scale than the EDC, as the “Face of the Chamber”, I would like to be an efficient resource in all of these areas. I am also called on to “market” and “promote” business and tourism. In this aspect: **Who are we?, What do we Do? And How are we Special** is huge. The Chamber Motto is very accurate: **Business & Community: United in Success.** This is never more evident than page 3 of this newsletter demonstrates! MSF Sponsorship! **Who are we? We are a small community that puts on an awesome festival.**

What do we DO? After confirming this list of manufacturers I will be starting one for “Services” and for **How are we Special** ~ I have ideas for this category but what do you think makes us special? (If YOU had to market Wakarusa what elements would you expound on?)

The Town of Wakarusa ~ Clerks Office is taking email addresses!!! If you would like to receive Town Related Announcements via email ~ let them know: Helen@townofwakarusa.com or 862-4314!

You are invited to the Nappanee Chamber of Commerce Annual Meeting - Thursday, March 24th ~ Amish Acres ~ 11:30am-1:30pm! Guest Speaker: *Todd Gongwer* \$25 pp
RSVP by Friday, March 4th to the Nappanee Chamber: amy@nappaneechamber.com

Congratulations! Provident Tool & Die!

Congratulations to Provident Tool, Craig & Candy Henkler, on the expansion of their product line to include Turnomat Linear Motion Bearings and Slides that will be shipped world wide! The devices are used in applications in many fields including: Machine Tools, Instrumentation, Gauging, Textiles, Positioning Devices, Test Instruments, Printing Machinery, Glass Manufacturing, Plastic & Metal Extrusion Machinery, Laboratory Equipment and if the Military.

Wakarusa Chamber Board of Directors

Dr. Robert Abel
Wakarusa Walk-In Clinic

Patty Baker
Utilimaster, Corporation

Dan Bearss
Alliance Marketing

Eric Brown
Brown & Brown Gen. Cont.

Jon Flickinger
Interra Credit Union

Cindy Hill
Miller's Merry Manor

Nadine Lengacher
J&N Stone

Michelle Marks
Bear's Auto Body Repair

Scott Mattern
KeyBank

Lois Meissner
Community Representative

Jennifer Neely
Richmond Feed Service

Bart Rice
WaNee Community Schools

Todd Scheets
Wakarusa Electronics

Troy Schwartz
Schwartz Electric, Inc.

Scott Tuttle
Livin' Lite RV

Tim Weaver
Barnes & Thornburg



**Please check
your information!**

Wakarusa, Indiana ~ Manufacturers

Abba Roll Forming
Tim Stutzman, Owner
110 Industrial Dr.
Wakarusa, IN 46573
Employees:2
SIC Code:
PH:574-862-2929
F:(574) 862-2999
Web:<http://www.abbarollforming.com/>
Email:tim@abbarollforming.com
Products:Metal Fabricating

Boss Products, Inc.
Troy Gongwer, Owner
602 Maple Lane
Wakarusa, IN 46573
Employees:7
SIC Code:
PH:574-970-0450
F:(574) 862-1478
Web:<http://bossproductsinc.com/>
Email:bossproducts@bossproductsinc.com
Products:Stainless Steel Fabricating

Custom Wood Products, Inc.
Ravi Shah, Office Manager
711 E Waterford St.
Wakarusa, IN 46573
Employees:50
SIC Code:2511
PH:574-862-2815
F:574-862-2140
Web:<http://customwoodinc.com/aboutus.html>
Email:sales@customwoodinc.com
Products:RV Furniture Manufacturer

The Design Studio, LLC
Reed Juday,
500 S. Washington St.
Wakarusa, IN 46573
Employees:3
SIC Code:
PH:574-226-2642
F:574-862-4949
Web:<http://thedesignstudio.org/default.aspx>
Email:nick@thedesignstudio.org
Products:Custom Cabinetry & Countertops

J&N Stone, Inc.
Jeff Lengacher, Purchasing Agent
905 E Waterford St.
Wakarusa, IN 46573
Employees:100
SIC Code:3272
PH:574-862-4251
F:574-862-2944
Web:<http://www.jnstone.com/>
Email:stoneman11@frontier.com
Products:Concrete Products

Jessco
Carolyn Jesse, Manager
66200 SR 19
Wakarusa, IN 46573
Employees:7
SIC Code:2542
PH:574-862-4538
F:574-862-2636
Web:
Email:JLCJesse@aol.com
Products:Solid Surface Fabricator

Kelwood Designs & Cabinetry
Steve Hunsberger, Owner
PO Box 364
Wakarusa, IN 46573
Employees:2
SIC Code:
PH:574-862-2472
F:
Web:<http://kelwoodcabinetry.com/index.html>
Email:info@kelwoodcabinetry.com
Products:Certified Kitchen Designers & Cabinet Makers

Livin' Lite RV
Scott Tuttle, Owner
1025 E Waterford St.
Wakarusa, IN 46573
Employees:35
SIC Code:
PH:574-862-2228
F:
Web:<http://livinlite.com/>
Email:Scott.t@livinlite.com
Products:All Aluminum RV, Campers & Towables

Michiana Column & Truss
Jesse Reigsecker, Owner
611 E Waterford St.
Wakarusa, IN 46573
Employees:3
SIC Code:2439
PH:574-862-2828
F:574-862-2829
Web:<http://michianacolumnandtruss.com/>
Email:michianact@maplenet.net
Products:Pole Barn Poles & Trusses

Performance Technology, Inc.
Tina Mikel, Owner
65251 SR 19
Wakarusa, IN 46573
Employees:5
SIC Code:3599
PH:574-862-2116
F:(574) 862-4897
Web:
Email:perftech@maplenet.net
Products:High Performance Auto Machine Shop

Provident Tool & Die, Inc.
Craig Henkler, President
66100 SR 19
Wakarusa, IN 46573
Employees:4
SIC Code:3544
PH:574-862-1233
F:
Web:<http://providenttool.com/>
Email:candy.henkler@gmail.com
Products:Dies, Tools, Jigs & Fixtures special

REM Industries, Inc.
Robert Miller, President
902 Nelson's Pkwy
Wakarusa, IN 46573
Employees:30
SIC Code:2511
PH:574-862-2127
F:574-862-2848
Web:<http://rem-ind.com/>
Email:info@rem-ind.com
Products:Furniture Wood Household

Richmond's Feed Service, Inc.
David Richmond, President
704 E Waterford St.
Wakarusa, IN 46573
Employees:4
SIC Code:2048
PH:574-862-2984
F:574-862-2514
Web:
Email:jennymattox@frontier.com
Products:Feeds Prepared

Schmidt Furniture & Cabinetry
Stephen Schmidt, Owner
903 Nelson's Pkwy
Wakarusa, IN 46573
Employees:5
SIC Code:
PH:574-862-2200
F:(574) 862-2226
Web:<http://www.schmidtfurniture.com/>
Email:stephen@schmidtfurniture.com
Products:Fine Furniture, Custom Cabinetry

Utilimaster Corp./
Spartan Motor Company
John Forbes, President
65906 SR 19
Wakarusa, IN 46573
Employees: 600
SIC Code:3713
PH:574-862-4561
F:574-862-3210
Web:<http://www.utilimaster.com/utilimaster/>
Email:info@utilimaster.com
Products:Truck and Bus Bodies

Vango, Inc.
Edwin Tom, Owner
66425 SR 19
Wakarusa, IN 46573
Employees:2
SIC Code:3716
PH:574-862-2807
F:
Web:
Email:eltvango@gmail.com
Products:wood accessories for RV beds

Weldy Enterprises, Inc.
Don Hahn, President
911 E Waterford St.
Wakarusa, IN 46573
Employees:7
SIC Code:3523
PH:574-862-4491
F:574-862-2122
Web:<http://www.weldyenterprises.com/>
Email:info@weldyenterprises.com
Products:Farm Machinery & Equipment

Non-Members:

Dwyer Instruments, Inc

Latch-Gard, Inc.

Monaco RV, LLC

Navistar, Inc.